DRAGAMI GAMES

NEWS RELEASE

10 September 2025 Dragami Games, LTD

"LOLLIPOP CHAINSAW RePOP" 1st Anniversary Campaign!

To Celebrate the 1st Anniversary of LOLLIPOP CHAINSAW RePOP, a 45% OFF Discount Campaign and Free Update Featuring the New "American Police" Costume Have Been Announced!!

TOKYO, JAPAN — September 10, 2025 — Dragami Games, Ltd. (Headquarters: Shinagawa-ku, Tokyo; President: Shohei Sato) is pleased to announce that to commemorate the 1st anniversary of the zombie action game LOLLIPOP CHAINSAW RePOP, the company will be holding its biggest-ever 45% OFF Discount Campaign across all platforms, as well as releasing a free update featuring the brandnew costume "American Police."



■1st Anniversary Celebration: 45% OFF Discount Campaign — Our Biggest Ever!

On September 12, 2025, LOLLIPOP CHAINSAW RePOP celebrates its 1st Anniversary!

To mark this special occasion, we're launching our biggest-ever Discount Campaign — up to 45% OFF across all platforms.

Don't miss this opportunity!

[Discount Campaign Periods]

PlayStation®5 / PlayStation®4 / Nintendo Switch

Americas : Sep 10 12:00 AM - Sep 24 11:59 PM (PDT)
Europe : Sep 10 12:00 AM - Sep 24 11:59 PM (BST)
Asia : Sep 10 12:00 AM - Sep 24 11:59 PM (JST)

Xbox Series X|S / Xbox One

·Sep 9 5:00 PM - Sep 24 4:59 PM (PDT)

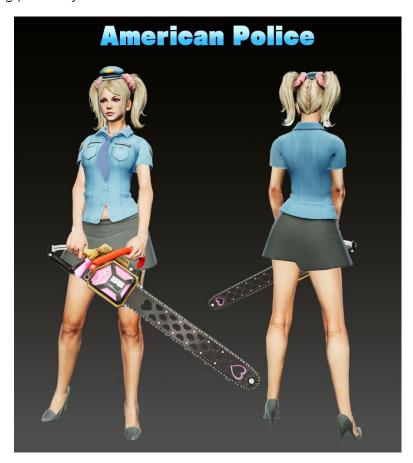
Steam

·Sep 10 12:00 AM - Sep 24 11:59 PM (PDT)

■New Costume "American Police" Joins the Game!

As part of the 1st Anniversary celebration, we're introducing a brand-new costume: "American Police".

This stylish outfit features a bold blue shirt paired with a mini-skirt that highlights Juliet's silhouette, creating a striking police-style look.



The free update will be released on September 12, 2025, at 2:00 AM PDT. Stay tuned!

■Costume Design Contest Now Underway!

To celebrate the 1st Anniversary of LOLLIPOP CHAINSAW RePOP, we are currently hosting a Costume Design Contest.

The Grand Prize-winning design will be implemented in-game in a future update scheduled for this winter.

We look forward to your creative entries!



[Entry & Voting Schedule]

Design Submission Period: Sept 2, 2025 (Tue) 10:00 - Oct 13, 2025 (Mon) 23:59 JST

Voting Period ("Likes"): Sept 2, 2025 (Tue) 10:00 - Oct 27, 2025 (Mon) 23:59 JST

Campaign Website:

https://cp.lollipopchainsaw.com/

Please refer to the campaign website for detailed rules and conditions.

■Product information

·Product Title : "LOLLIPOP CHAINSAW RePOP"

•Genre : Action

·Release date : Now available

•Price : \$44.99-

•Players : 1 (Ranking Mode)

·Platforms : PlayStation®5, PlayStation®4, Xbox Series X|S, Xbox One,

Nintendo Switch, PC(Steam, DLsite)

· Voice Languages : English, Japanese

·Text Languages : English, Japanese, French, Italian, German, Spanish,

Latin American Spanish, Brazilian Portuguese, Traditional Chinese

·Publisher : Dragami Games, Ltd

· Development : Dragami Games, Ltd & Original Staff

·Producer : Yoshimi Yasuda

·Official website :https://repop.lollipopchainsaw.com/en/

·X :@yasudaD5,@Dragami_Games