

10 September 2025

Dragami Games, LTD

**“LOLLIPOP CHAINSAW RePOP” 1st Anniversary Campaign !**

To Celebrate the 1st Anniversary of LOLLIPOP CHAINSAW RePOP, a 45% OFF Discount Campaign and Free Update Featuring the New “American Police” Costume Have Been Announced!!

TOKYO, JAPAN – September 10, 2025 – Dragami Games, Ltd. (Headquarters: Shinagawa-ku, Tokyo; President: Shohei Sato) is pleased to announce that to commemorate the 1st anniversary of the zombie action game LOLLIPOP CHAINSAW RePOP, the company will be holding its biggest-ever 45% OFF Discount Campaign across all platforms, as well as releasing a free update featuring the brand-new costume “American Police.”

**■ 1st Anniversary Celebration: 45% OFF Discount Campaign – Our Biggest Ever!**

On September 12, 2025, LOLLIPOP CHAINSAW RePOP celebrates its 1st Anniversary!

To mark this special occasion, we’re launching our biggest-ever Discount Campaign – up to 45% OFF across all platforms.

Don’t miss this opportunity!

[Discount Campaign Periods]

PlayStation®5 / PlayStation®4 / Nintendo Switch

- Americas : Sep 10 12:00 AM – Sep 24 11:59 PM (PDT)
- Europe : Sep 10 12:00 AM – Sep 24 11:59 PM (BST)
- Asia : Sep 10 12:00 AM – Sep 24 11:59 PM (JST)

Xbox Series X|S / Xbox One

·Sep 9 5:00 PM – Sep 24 4:59 PM (PDT)

Steam

·Sep 10 12:00 AM – Sep 24 11:59 PM (PDT)

### ■New Costume “American Police” Joins the Game!

As part of the 1st Anniversary celebration, we’re introducing a brand-new costume: “American Police”.

This stylish outfit features a bold blue shirt paired with a mini-skirt that highlights Juliet’s silhouette, creating a striking police-style look.



The free update will be released on September 12, 2025, at 2:00 AM PDT. Stay tuned!

### ■Costume Design Contest Now Underway!

To celebrate the 1st Anniversary of LOLLIPOP CHAINSAW RePOP, we are currently hosting a Costume Design Contest.

The Grand Prize-winning design will be implemented in-game in a future update scheduled for this winter.

We look forward to your creative entries!



### [Entry & Voting Schedule]

Design Submission Period: Sept 2, 2025 (Tue) 10:00 – Oct 13, 2025 (Mon) 23:59 JST

Voting Period (“Likes”): Sept 2, 2025 (Tue) 10:00 – Oct 27, 2025 (Mon) 23:59 JST

Campaign Website:

<https://cp.lollipopchainsaw.com/>

Please refer to the campaign website for detailed rules and conditions.

### ■Product information

- ・Product Title : “LOLLIPOP CHAINSAW RePOP”
- ・Genre : Action
- ・Release date : Now available
- ・Price : \$44.99–
- ・Players : 1 (Ranking Mode)
- ・Platforms : PlayStation®5、PlayStation®4、Xbox Series X|S、Xbox One、Nintendo Switch、PC(Steam、DLsite)
- ・Voice Languages : English, Japanese
- ・Text Languages : English, Japanese, French, Italian, German, Spanish, Latin American Spanish, Brazilian Portuguese, Traditional Chinese
- ・Publisher : Dragami Games, Ltd
- ・Development : Dragami Games, Ltd & Original Staff
- ・Producer : Yoshimi Yasuda
- ・Official website : <https://repop.lollipopchainsaw.com/en/>
- ・X : @yasudaD5、@Dragami\_Games