

12 June 2026

Dragami Games, LTD

Double Celebration: 'LOLLIPOP CHAINSAW RePOP' over 0.4 Million copies sold and 'LOLLIPOP CHAINSAW' comes 14th Anniversary

LOLLIPOP CHAINSAW celebrates its 14th anniversary as LOLLIPOP CHAINSAW RePOP achieved 400,000 units sold worldwide. To commemorate the milestone, Dragami Games will release the Costume Design Contest DRAGAMI Special Award winner, the “Kogal” Costume in late June 2026.

Dragami Games, Co., Ltd. (Head Office: Shinagawa-ku, Tokyo; President & CEO: Shohei Sato) announces that the zombie action game LOLLIPOP CHAINSAW will celebrate its 14th anniversary on June 12, 2026, and that the remastered title LOLLIPOP CHAINSAW RePOP has surpassed 400,000 units sold worldwide.



LOLLIPOP CHAINSAW is a zombie action game set in a high school overrun by a zombie outbreak. Players take on the role of Juliet, a high school cheerleader who wields a chainsaw to battle hordes of zombies. Since its original release in 2012, the game's distinctive cast of characters and stylish blend of pop culture and over-the-top action have earned acclaim from players around the world and continue to attract fans to this day.

Released in 2024, LOLLIPOP CHAINSAW RePOP preserves the charm of the original title while introducing various adjustments and improvements for modern platforms. The remastered edition

has been enjoyed by players worldwide, and in this milestone year marking the series' 14th anniversary, its cumulative global sales have now exceeded 400,000 units.

This achievement would not have been possible without the continued support of fans around the world who have supported the LOLLIPOP CHAINSAW series over the years. We would like to express our sincere gratitude to all of you.

■Release of the “Kogal” Costume, Winner of the DRAGAMI Special Award !

Dragami Games is also pleased to announce that the “Kogal” Costume, winner of the DRAGAMI Special Award in the LOLLIPOP CHAINSAW RePOP Costume Design Contest, will be released in late June 2026.



In addition, this press release marks the first reveal of in-game screenshots featuring the costume.

The costume features a stylish side ponytail replacing Juliet's signature twin tails, along with a boldly worn semi-sheer blouse that creates a fresh new look. As a special outfit commemorating the 14th anniversary of the LOLLIPOP CHAINSAW series, it offers fans the opportunity to enjoy a different side of Juliet's charm.

With the release of this costume, implementation of all winning entries from the Costume Design Contest will be complete. We would once again like to extend our heartfelt thanks to everyone who participated in the contest and to all fans who have patiently awaited the release of these costumes.

Dragami Games will continue delivering content that can be enjoyed by fans around the world through the LOLLIPOP CHAINSAW series.

Thank you for your continued support of both the LOLLIPOP CHAINSAW series and Dragami Games.

■ Product information

- Product Title : “LOLLIPOP CHAINSAW RePOP”
 - Genre : Action
 - Release date : Now available
 - Price : \$44.99-
 - Players : 1
 - Platforms : PlayStation®5、PlayStation®4、Xbox Series X|S、Xbox One、Nintendo Switch、PC(Steam、GOG、DLsite)
 - Voice Languages : English, Japanese
 - Text Languages : English, Japanese, French, Italian, German, Spanish, Latin American Spanish, Brazilian Portuguese, Traditional Chinese
 - Publisher : Dragami Games, Ltd.
 - Development : Dragami Games, Ltd. and Original Staff
 - Official website : <https://repop.lollipopchainsaw.com/en/>
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- Product Title : “LOLLIPOP CHAINSAW RePOP Nintendo Switch 2 Edition”
 - Genre : Action
 - Release date : Now available
 - Price : \$49.99- / Upgrade Pass: \$4.99-
 - Players : 1
 - Platforms : Nintendo Switch 2
 - Voice Languages : English, Japanese
 - Text Languages : English, Japanese, Korean, French, Italian, German, Spanish, Latin American Spanish, Brazilian Portuguese, Traditional Chinese
 - Publisher : Dragami Games, Ltd.
 - Development : Dragami Games, Ltd. and Original Staff
 - Official website : <https://repop.lollipopchainsaw.com/en/>