

4 June 2025

Dragami Games, LTD

Celebrating 13 Years of LOLLIPOP CHAINSAW!!

To Celebrate the 13th Anniversary of LOLLIPOP CHAINSAW, a Commemorative Update and Special Discount Campaign Have Been Announced for LOLLIPOP CHAINSAW RePOP!!

TOKYO, JAPAN – 4 June 2025 – Dragami Games, Ltd. (Headquarters: Shinagawa-ku, Tokyo; President: Shohei Sato) is pleased to announce that the zombie action game LOLLIPOP CHAINSAW celebrates its 13th anniversary on June 12.

**■ 13th Anniversary Campaign for LOLLIPOP CHAINSAW Kicks Off Starting June 4!**

LOLLIPOP CHAINSAW is a wild and exhilarating zombie action game where Juliet, a high school cheerleader, wields a chainsaw to mow down hordes of zombies in a city struck by a zombie outbreak. The game was first released on PlayStation 3 and Xbox 360 on June 12, 2012.

To celebrate the upcoming 13th anniversary, we will be holding the following campaigns.

■ The 13th Anniversary Update for LOLLIPOP CHAINSAW RePOP is scheduled for release on June 12!

As part of the anniversary celebration, a new content update will be distributed for LOLLIPOP CHAINSAW RePOP—and it's completely free!

This update introduces a brand-new costume, the Funky Outfit, along with a special photo frame that

can be used in Photo Mode!



The Funky Outfit was originally offered as a store-exclusive bonus in the international release of the original LOLLIPOP CHAINSAW. Featuring a dazzling golden afro, this eye-catching costume has been highly requested by fans—and now, it's finally back in this update.



The photo frame features a specially designed 13th anniversary logo. Combine it with the Funky Outfit to take dazzling anniversary photos that celebrate the year in style!

Capture your best shots in Photo Mode and let's celebrate 13 years of LOLLIPOP CHAINSAW together!

■ 13th Anniversary Discount Campaign Now Live!



LOLLIPOP CHAINSAW RePOP
[DIGITAL]

40%OFF!

PS5 PS4

SIE
JUNE 4, 12:00 AM - JUNE 18, 23:59 PM BST

SIE-Asia
JUNE 4, 12:00 AM - JUNE 18, 23:59 PM JST

*The campaign for SIEA is scheduled to begin soon

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13th Anniversary



LOLLIPOP CHAINSAW RePOP
[DIGITAL]

40%OFF!

XBOX SERIES X|S XBOX ONE
JUNE 4, 12:00 AM - JUNE 30, 11:59 PM PT

NINTENDO SWITCH
JUNE 4, 12:00 AM - JUNE 24, 11:59 PM PT

STEAM
JUNE 4, 12:00 AM - JUNE 18, 12:00 AM PT

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13th Anniversary

To celebrate the 13th anniversary of LOLLIPOP CHAINSAW, a special discount campaign for LOLLIPOP CHAINSAW RePOP is now live across all platforms!

For a limited time, enjoy 40% off the regular price.

Don't miss this opportunity to dive into the exhilarating, over-the-top world of zombie-slaying action!

[Sale Period]

PlayStation®5 / PlayStation®4

- ・ SIEE: June 4, 12:00 AM – June 18, 11:59 PM (BST)
- ・ SIE-Asia: June 4, 12:00 AM – June 18, 11:59 PM (JST)

*The campaign for SIEA is scheduled to begin soon.

Xbox Series X|S / Xbox One

- ・ June 4, 12:00 AM – June 30, 11:59 PM (PT)

Nintendo Switch

- ・ June 4, 12:00 AM – June 24, 11:59 PM (PT)

Steam

- ・ June 4, 12:00 AM – June 18, 12:00 AM (PT)

*For details regarding the Japanese domestic stores, please refer to the Japanese press release.

■Product information

- ・Product Title : “LOLLIPOP CHAINSAW RePOP”
- ・Genre : Action
- ・Release date : Now available
- ・Price : \$44.99–
- ・Players : 1 (Ranking Mode)
- ・Platforms : PlayStation®5、PlayStation®4、Xbox Series X|S、Xbox One、
Nintendo Switch、PC(Steam、DLsite)
- ・Voice Languages : English, Japanese
- ・Text Languages : English, Japanese, French, Italian, German, Spanish,
Latin American Spanish, Brazilian Portuguese, Traditional Chinese
- ・Publisher : Dragami Games, Ltd
- ・Development : Dragami Games, Ltd & Original Staff
- ・Producer : Yoshimi Yasuda
- ・Official website : <https://repop.lollipopchainsaw.com/en/>
- ・X : @yasudaD5、@Dragami_Games